

## 2019 Seminar for Market Regulation and IPR Officials from BRI Countries Project Description

Program	2019 Seminar for Market Regulation and IPR Officials from BRI Countries		
Organizer	School of Administration of the State Administration for Market Regulation		
Duration	21 August 2019 to 9 September 2019	Language	English
Participants	Officials related to market regulation and intellectual property		
Planning Number	20		
Requirement for Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without mental diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English	
	Other	Family members or friends shall not follow	
Location	Beijing	Temperature	20°C—30°C
Visit Place	Yanqing, Beijing, Shenzhen, Guangdong Province	Temperature	Yanqing 20°C—30°C Shenzhen 25°C—38°C
Remark			
Contact Information of Organizer	Contact People	Liu Shuo (Ms.) , Liu Xingchang (Mr.)	
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<p>About the Organizer</p>	<p>Located at No. 66, Longzhu Street, Nanshan District, Shenzhen, the School of Administration of the State Administration for Market Regulation (SASAMR) is convenient in transportation. It is well facilitated and has a beautiful campus. The major functions of the SASAMR is to host training programs for the officials of the Administration and the directly affiliated units; host training programs for the responsible persons of the market-level regulatory bodies below the provincial level and the general management and administrative law enforcement officials; implement the annual education and training plan of the Administration; prepare training materials, develop courses and evaluate education and training effectiveness; build and manage the online education and training platform of the Administration; build and manage the education and training faculty of the Administration; conduct theoretical study and teaching and research activities of market regulation education and training; organize cooperative education programs and education and training exchanges for officials; complete other tasks assigned by the Administration; host international training classes and seminars of the State Administration for Market Regulation (SAMR), covering areas such as intellectual property, food safety, quality regulation, and certification and licensing, etc., in which we provide considerate services for foreign experts and students with our international cooperation experiences.</p>
<p>Seminar Content</p>	<p>Commissioned by Ministry of Commerce of PRC (MOF), the SASAMR will organize 2019 Seminar for Market Regulation and IPR Officials from BRI Countries 21 August 2019 to 9 September 2019 in China, with a duration of 20 days. The working language of this seminar is English. This seminar is intended to enhance market regulation and IPR officials' understanding of market regulation and IP development, basic situations, social development and related IP legal system of China, promote their communication of experiences in market regulation and IP legal protection with colleagues from China, broaden their horizons and increase their working ability. Closely related to the topic of market regulation and IP, this seminar will include lectures, tours and communication among students. In the lecture part, professors from universities will introduce basic situations of China, and director-general-level officials from the SAMR and director-level from the National Intellectual Property Administration (CNIPA) will give lectures on current IP protection in China, laws and regulations of market regulation, China's trademark legal system, China's patent legal system, business registration system reform, supervision of credits of market subjects, Internet market regulation, product quality supervision, international cooperation of market regulation. In the tour part, students will pay a visit to the Trademark Office of the CNIPA and Beijing SAMR Office, in which they will get a firsthand experience of trademark administration and protection as well as advertisement monitoring work in China. They will also pay a visit to sites of interest in Beijing and related enterprises and markets in Shenzhen, which will further promote students' understanding of China's market economy development. Through communication among students, they can</p>

	<p>enhance the understanding and application of what is learned in the seminar.</p>
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This seminar will have a positive influence on giving participating officials a comprehensive knowledge on China's market regulation and IP protection system and on promoting the communication and cooperation on market regulation and IP between China and BRI Countries.