

## Project Description

Name	2018 Seminar on Urban Planning and Construction for Latin American, Caribbean and South-Pacific Countries		
Organizer	Shanghai Business School		
Time	October 12, 2018 to November 1, 2018	Language	English
Invited Countries	Officials of Latin American, Caribbean and South-Pacific Countries from related departments		
Number of Participants	26		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without mental diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English	
	others	Family members or friends should not follow	
Host City	Shanghai	Local Temperature	14°C-22°C
Cities to visit	Changsha, Zhangjiajie, Jishou, Huaihua of Hunan Province	Local Temperature	Changsha: 15°C-23°C Zhangjiajie: 13°C-20°C Jishou: 13°C-20°C Huaihua: 13°C-20°C
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Contact of the Organizer	Contact Person(s)	Mr. Zhou Dejiang (John)	
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<p>About the Organizer</p>	<p>Shanghai Business School (referred to as SBS), which was named as Shanghai Education and Training Center of Commerce, is an undergraduate college under the direct auspices of Shanghai Municipal Government. SBS is composed of three campuses, including Xuhui campus, Fengxian campus, and Yangpu campus, which covers an area of 400 mu. SBS involves 7 discipline fields and offers 26 undergraduate programs and 13 advanced vocational programs. There are more than 500 faculty members, among whom 88% have Master or PhD degrees. The school boasts modernized infrastructure. In addition, the construction of Smart Campus has reached international advanced level.</p> <p>In 2010, SBS was authorized by the Chinese Ministry of Commerce as one of the training bases for international business officials. We are focusing on “intensifying internal management and brand construction” to facilitate the foreign aid training capability, constantly intensifying internal standardized management, emphasizing management system construction, prolonging service chain, as well as highlighting people-oriented service and creating an atmosphere of Chinese Alma Mater for officials from various countries. Aiming at “bridging friendship, serving foreign affairs, improving training quality and emphasizing training efficiency”, we are making the greatest efforts to construct the Shanghai training base for international business officials as one of the most influential training organizations for foreign aid.</p> <p>Under the great leadership of the Chinese Ministry of Commerce and in the close cooperation with some relevant institutes, SBS has successfully held 111 seminars for international business officials by the end of 2017, providing training service for 2902 officials from 131 countries and areas in total, which has brought out excellent training effects and has been highly appreciated by all the participants.</p>
<p>Seminar Content</p>	<p>Commissioned by the Ministry of Commerce of the People’s Republic of China, Shanghai Business School is responsible for the organization of the seminar. The Seminar mainly focuses on A General Review of China, Urban Development and Plan for the Structure of Urban-rural Development in China, Case on the Development of Middle and Small Cities, The Overall Plan and the Implementation of the Urban Development of Shanghai. The seminar will take discussions, case studies, interactive lectures as ways of learning, while emphasizing the integration of teaching and practice.</p> <p>Meanwhile, participants will have chances to visit the places such as the Shanghai Urban Development exhibition hall to better understand the urban planning and development in China. Furthermore, participants will visit Changsha, Zhangjiajie, Jishou and Huaihua cities in Hunan Province, which will give them a broader and deeper view of China. The seminar aims to build up a good platform for the participants to broaden their horizons, exchange ideas and improve ability in an effective way of study.</p> <p>The seminar will fully present the development and achievements of urban infrastructure planning and construction in China including Shanghai. The participants can have an in-depth view of China’s experiences and achievements in urban infrastructure planning and construction. In addition, it is also expected that the seminar serves as a good platform of communication for China and countries in Latin American, Caribbean and south Pacific regions so as to promote their further cooperation and common development.</p>