

## Project Description

Name	2019 Seminar on Chinese Language and Culture for Tourism Officials from Developing Countries		
Organizer	Beijing International Chinese College		
Time	Oct. 22 <sup>nd</sup> , 2019 – Nov. 18 <sup>th</sup> , 2019	Language	English
Invited Countries	Officials, experts, academics and business executives from tourism related departments, developing countries		
Number of Participants	25		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant	
	Language	Capable of listening, speaking, reading and writing in English.	
	others	Family members or friends shall not follow.	
Host City	Beijing	Local Temperature	5°C-19°C
Cities to visit	Xi'an, Shaanxi Province Shenzhen, Guangdong Province	Local Temperature	Xi'an: 4°C-20°C Shenzhen: 20°C-26°C
Notes			
Contact of the Organizer	Contact Person(s)	Mr. Sha Haizhou, Ms. Dong Bailing	
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<p>About the Organizer</p>	<p>Approved by the Beijing Municipal Education Commission and the Beijing Civil Affairs Bureau, Beijing International Chinese College (BICC) is a professional higher education institution devoted to the international promotion of Chinese language and culture. Founded in 2005, BICC not only become a AAAAAA social organization, but also now a member of the International Society for Chinese Language Teaching, Chinese Language International Promotion Center for the Belt and Road Countries, Chinese Educational Base in Beijing, as well as of Beijing NGO Association for International Exchanges and a member of China Public Diplomacy Association. The school is well qualified to receive overseas students, hire foreign experts and is capable of organizing domestic training programs for Chinese language teachers from abroad, of conducting human resources training program for national foreign aid projects and of undertaking the responsibility of HSK exams. We've now established Confucius Classrooms in Nepal and Belarus while keeping sending language teachers to Costa Rica and Zimbabwe.</p> <p>The college is headed by Honorary President Xu Jialu and President Geng Xuechao. Honorary President Xu Jialu is the former vice chairman of the Standing Committee of National People's Congress, a well-known Chinese language and literature expert, and the current president of the International Society for Chinese Language Teaching. President Geng Xuechao is the former director of Beijing Municipal Education Commission, the vice president of the Chinese Association of Higher Education, the president of the Beijing Association of Higher Education, and the director-general of the Beijing Association of Non-government Education. There are more than 50 teachers, 80% of which with a master degree and 50% of which with a deputy senior or senior professional title. With abundant overseas teaching experiences, BICC teachers have all graduated from leading universities in this field, such as Beijing Foreign Studies University, Beijing Normal University, Shanghai International Studies University and Beijing Language and Culture University.</p> <p>The college is headquartered in Cuigezhuang Township, Chaoyang District. With an area of 20 acres, it is equipped with teaching areas, office areas and apartments. In addition, the north campus in Shunyi District and the south campus in Sanlitun area provide convenient conditions for students from all over the world to study here. Since 2008, More than 3000 officials from over 130 developing countries of diplomacy, business, culture, education, tourism and other fields have participated our seminars.</p>
<p>Seminar Content</p>	<p>The seminar is including Lectures, Meeting and Discussions, and Cultural Experiences:</p> <p>1 Lectures, including Basic Condition of China, China's Reform and Opening Up Policy, Tourism Chinese, Chinese History and experience Chinese culture such as Chinese Paper-cutting, Ba Duan Jin and Chinese-knotting, etc.</p> <p>2 Meeting and Discussions: participants will visit some famous universities, companies, etc. in Beijing, Xi'an and Shenzhen.</p> <p>3 Cultural Experiences, including tours at the Great Wall, Forbidden city in Beijing, Terra Cotta Warriors in Xi'an, Windows of the World in Shenzhen, etc..</p> <p>We hope, through this seminar, the participants will not only experience Chinese language and culture, but also know more about China. Hope the seminar will promote the cooperation between China and developing countries and lay a good foundation for further enhancement of exchanges and cooperation in tourism between China and developing countries.</p>