

Seminar on Business Center Development and Investment Management for Developing Countries

Project Description

Name	Seminar on Business Center Development and Investment Management for Developing Countries		
Organizer	Commercial Training Center of Department of Commerce of Hainan Province (Overseas Labor Training Center of Hainan Province)		
Time	July 27 th to August 16 th , 2022	Language	English
Invited Countries	Developing Countries	Number of Participants	30
Training Goals	By sharing China's practical experience in driving regional economic development with business and trade the main engines, as well as Hainan's practices in Free Trade Port construction and investment attraction in recent years, the seminar aims to widen the thinking of participants, improve their understanding of business centers building, teach the skills and methods of business center development and investment management so that the participants can apply what they have learned to daily work.		
Requirement to Participants	Professional background	——Field: Practitioners from the business sector ——Position: Business management ——Level, academic degree or other relevant qualification requirements: Government officials, experts and managers in relevant fields ——Working years: There is no limit to the number of years of service ——Other requirement: --	
	Age	The age should not exceed the statutory retirement age	
	Physical health conditions	In good health and able to attend the seminar on time.	
	Language capability	English listening, speaking, reading and writing skills meet the teaching requirements	
	Other requirements	--	
Introduction of the Project Content	<p>Project content:</p> <p>Revolving around the theme of "Business Center Development and Investment Management," the seminar mainly covers the history and current situation of global commerce and trade, the historical experience of China's commerce and trade, the basic situation of the construction of the Hainan Free Trade Port, and how China enhances the functions of the international business center by strengthening the top-level design. The seminar will also introduce China's efforts in supporting the construction of the international business center, fueling city development by foreign trade, optimizing the business environment of the port, upgrading wholesale markets, securing the stable development of foreign trade, and attracting investment, in a drive to help participants improve relevant trade management skills and investment promotion services, as well as deepen business cooperation and exchange.</p>		

	<ul style="list-style-type: none"> ➤ Professional courses <ol style="list-style-type: none"> 1. The Profile of China: Chinese history and folk culture 2. Sharing of successful experience in China’s fight against the COVID-19 3. Introduction to China’s (Hainan’s) poverty alleviation: the connection between rural revitalization and poverty alleviation, the development of rural industry and the specific ideas of rural revitalization 4. The basic experience of China's special economic zones 5. Policy evolution from Special Economic Zone to Free Trade Port - Hainan's road to openness 6. Economic development of Hainan Islands - construction of the Hainan Free Trade Port 7. The function of the Hainan Free Trade Port: history and future 8. Hainan Free Trade Port’s Industrial Parks 9. Business environment optimization of the Hainan Free Trade Port 10. Experience sharing of China's pilot urban business center 11. Construction of business and logistics center 12. Investment and construction: from urban commercial complex to central business district 13. Research on investment management of business center ➤ Themed Discussions <ol style="list-style-type: none"> 1. Training content Q&A*2 2. Status quo of development of Hainan Free Trade Port*1 3. Regional economic development strategies in central and western China*1 ➤ Country Report: <p>Participants can introduce basic information about their countries. To name a few: location, population, geography, economic development, history and culture, etc.</p> <p>Introduction of Online Training Platform</p> <p>During the seminar, organizer will choose Zoom as online training platform. Online lecturing will be adopted in the course program.</p> <p>Materials to be prepared by trainees</p> <ul style="list-style-type: none"> ➤ Before the start of the seminar, participants need to contact the person of the organizer in advance to get the relevant link of platform registration and complete the registration; Professional courses ➤ This training is to be held via online platform, requiring network, computer, and headset. 		
Host City	Haikou City, Hainan Province	Cities to visit	Haikou City, Wenchang City, Wanning City and Sanya City, Hainan Province
Remarks	<ol style="list-style-type: none"> 1. This training is to be held via online platform, requiring network, computer, microphone, camera and other relevant equipment. 2. During the teaching period, participants shall observe the teaching time and discipline. The training completion certificate will be issued with the attendance record taken into 		

	<p>consideration.</p> <ol style="list-style-type: none"> 3. Teaching discipline: Please enter online classroom 5 minutes in advance, and change your name to English name (consistent with that on passport)-nationality abbreviation. During the class, the host will turn off the microphones of participants. When preparing for the class on the platform, each trainee shall turn on the video for recording attendance. 4. Information security: In order to maintain information security and protect personal privacy, please do not record, take screen shots or share relevant information to any social media during class. Course materials will be sent to participants after class. 5. Participants shall prepare materials for subject seminar as scheduled and submit relevant electronic materials as required.
<p>About the organizer</p>	<p>The Commercial Training Center (Overseas Labor Training Center of Hainan Province) is a institution directly under the administration the Department of Commerce of Hainan Province. In January 2014, the training center gained the approval of the Ministry of Commerce and became a "MOC Training Base for International Business Officials."</p> <p>By the end of 2021, commissioned by the Ministry of Commerce, the center has organized over one hundred of China-aid seminars and training courses for thousands of English-, Spanish-, French-, Portuguese-, Russian-, Arabic-, Cambodian-, Laos-, Vietnamese- and other language-speaking participants who came from nearly 100 countries and regions. In 2015, the center organized one of the first batch of MOC's "Going Global" overseas training projects - "Training Course on Tropical Crop Planting Technology for Trinidad and Tobago." In 2017, the programs undertaken by this center - "Seminar on China Economic Development Experience for Ministers of Madagascar" and "Seminar on Aviation Security Risk Management for the 'Belt and Road Initiative' Countries" saw satisfying result, winning the laud of the China International Development Cooperation Agency, the Department of Foreign Assistance of the Ministry of Commerce, the Training Center of the Ministry of Commerce, the Department of Commerce of Hainan Province, the Foreign Embassies of the recipient countries in China and all the participants!</p> <p>The center has accumulated rich training experience in the fields of tourism, hotel management, aviation, culture, island economy, project management, PPP project management, infrastructure planning and management and public management. A mature training system has been set up.</p>
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