

Seminar on Enterprise Innovation and Development for BRI Countries

Project Profile

Name	Seminar on Enterprise Innovation and Development for BRI Countries		
Organizer	China International Talent Exchange Foundation		
Time	Dec.13th to Dec.17th, 2021	Language	English
Invited countries	The Belt and Road Countries	Number of Participants	25
Seminar objectives	<p>The purpose of this seminar is to systematically introduce China's economic and social development, China's Overseas Expertise Introduction (OEI) work development process and scientific and technological innovation. Through China's successful OEI in promoting economic and social development, we share the successful practice of China's reform and opening up and practical experience of innovation and development of modern enterprises, strengthen mutual learning and mutual promotion between China and BRI countries and vast number of developing countries, enhance mutual understanding and friendship, and promote foreign investment and technology cooperation and mutual benefit, help relevant countries train all kinds of talents needed for economic and social development, especially innovative scientific and technological talents, promote the development and utilization of international human resources, and promote national capacity-building and sustainable development.</p>		
Requirements for the Participants	Professional background	-Area of Expertise or Specialty: business management and innovative development -Position: Government officials, corporate executives, experts from universities -Hierarchical Rankings, Educational Backgrounds or Other Qualifications: Departmental and Divisional Level (Director-General and Director level) -Years of Professional Experience: None -Others: None	
	Age	Under the legal retirement age of the recipient country	
	Health	In good health and be able to participate in online seminar on time.	
	Language	Capable of listening, speaking, reading and writing in English	
	Others	This seminar uses ZOOM, Tencent meeting or other video platform for online teaching. Participants need to bring their own computers, microphones, cameras and other relevant equipment. Before the project, Participants need to contact the organizer in advance to be familiar with the platform software and finish network testing.	

Seminar Content	<p>1. Seminar courses introduction</p> <p>This seminar will be conducted in a combination of topic lectures, discussion, and cloud visits.</p> <p>(1) China's national realities: introducing China's development status, development concepts, development initiatives, etc.;</p> <p>(2) The "Belt and Road" Initiative and International Cooperation: introducing the connotation and achievements of China's "Belt and Road" initiative, as well as the prospects of cooperation with developing countries within the framework of the "Belt and Road";</p> <p>(3) Chinese folk culture: introducing Chinese food, clothing, architecture, festivals, wedding culture, etc.;</p> <p>(4) Enterprise strategic innovation management under China's transitional economy: centering on the theme of innovation and development, learning and understanding the important role of technological innovation and the introduction of foreign intelligence in promoting the development of industries and enterprises from central, local and corporate level;</p> <p>(5) China's scientific and technological innovation and talent training: based on the development goals and experience of scientific and technological innovation of the Ministry of Science and Technology, introduce the progress of China's scientific and technological innovation and the status of talent training, and ways to achieve talent support for China's self-reliance in science and technology;</p> <p>(6) Innovative practice of the "Belt and Road" of central enterprises: analyzing the "Belt and Road" international operation cases of central enterprises such as State Grid, China Railway to share the innovation and internationalization capabilities of Chinese enterprises;</p> <p>(7) China's regional innovation and development: introducing China's regional development strategy, innovative development in key areas, county economy, rural revitalization and other fields;</p> <p>(8) AVIC's international development and innovation road: introducing the international development and innovation development of AVIC.</p> <p>2. Lecturers of this seminar</p> <p>(1) Che Zhaohe: Cultural counsellor at the bureau level</p> <p>(2) Zhang Lei: Professor of University of Chinese Academy of Social Sciences</p> <p>(3) Jiang Xiheng: Deputy Director of Center for International Knowledge on Development</p> <p>(4) Liu Baocheng: Professor of University of International Business and Economics</p> <p>(5) Zhao Xinli: Researcher of China Center for International Science and Technology Exchange</p> <p>(6) Yang Shu: Head of the Department of Business Administration of China Agricultural University</p> <p>(7) Ju Wenzhong: Researcher of Chinese Academy of Science and Technology for Development</p> <p>(8) Liu Lin: Director of Aviation Industry Corporation of China</p> <p>3. Topic discussion introduction</p> <p>(1) Participants introduce their country, discuss and exchange views of the current status of innovation and development of enterprises in their country;</p> <p>(2) Participants communicate on the topic of innovation and development of enterprises in the country where they are located; lecturers answer participants' questions on the interest and</p>
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	<p>difficulties that participants had in the professional courses.</p> <p>4. Cloud visit introduction</p> <p>Participants will visit SUV company of BAIC Group online to investigate the road of independent R&D and innovation of manufacturing enterprises.</p> <p>5. Material to be prepared by participants</p> <p>(1) Self-introduction about working unit and area;</p> <p>(2) Current status and existing problems of enterprises in the country where participants are located.</p>		
Host City	Beijing	Visit the city	Beijing
Notes	<ul style="list-style-type: none"> ● Participants need to contact the organizer within five working days before the start of the class to test the software and network environment in advance. ● During the teaching period, participants must abide by the class time and teaching discipline, and the attendance record will be used as the basis for issuing the certificate of completion. ● Participants should enter the cloud classroom 15 minutes before class to prepare for class and change personal name to English name in the video software. ● During the implementation of the project, participants should strictly abide by the project schedule and classroom discipline. ● Participants need to prepare relevant materials for the seminar according to the schedule, and submit relevant electronic materials as required. Participants need to complete all live and recorded courses, submit the course evaluation form and seminar report according to the template before the specified time the organizer set, and will be awarded a certificate of completion of the seminar. ● The course is equipped with online English simultaneous interpretation or consecutive interpretation. 		
About the Organizer	<p>China International Talent Exchange Foundation (short for CITEF) is a public institution that promotes international talent exchange and cultivation and provides fund support, directly under the administration of the Ministry of Science and Technology of the People's Republic of China.</p> <p>Responsibilities:</p> <p>Establish, raise, manage and use the funds for international talent exchange that are either donated at home and abroad or established with governmental support;</p> <p>Introduce and promote advanced, applicable and mature body of knowledge from abroad (outbound);</p> <p>Conduct international talent training and certification of professional qualifications; and advance the establishment of the body of knowledge and standards on professional qualifications, which are comparable to the international standards;</p> <p>Carry out international talent cultivation and international cultivation of scientific and technological talents;</p> <p>Organize and fund domestic and foreign international talent exchanges.</p>		

	<p>Since 2006, the CITEF (formerly the Training Center of the State Administration of Foreign Experts Affairs) has successfully undertaken 23 foreign aid seminars approved by the Ministry of Commerce, totaling 663 officials. Years of organizational work has not only been fully recognized and praised by participants, but also accumulated rich experience in organizational management of foreign aid seminar and teacher reserves.</p>
Contact of the Organizer	<p>Organizer: Mr. LIU Wenzhu / Mr. HU Dong Office: 0086-10-58882551 Mobile: 0086-18612522155 (Mr. Liu); 0086-13641366600 (Mr. Hu) Fax: 0086-10-58882549 Wechat: 18612522155 / 13641366600 QQ: 22835122 E-mail: lwenzhu@163.com</p>