

Seminar on Maritime Transport and Port Logistics Cooperation of New Land-Sea Corridor

Name	Seminar on Maritime Transport and Port Logistics Cooperation of New Land-Sea Corridor		
Organizer	Shanghai Business School		
Time	November 10 to November 23, 2022	Language	English
Countries Invited	Developing Countries	Number of Participants	25
Objectives	Enable the participants to understand China's ideas, practices and related policies in maritime transport and port logistics cooperation of New Land-Sea Corridor. Participants can make development suggestions for improving maritime transport and port logistics cooperation of New Land-Sea Corridor based on the actual situation of their countries and what they have learned from the seminar.		
Requirements for participants	Professional background	<p>——Field or Major: Majors related to maritime transport and port logistics cooperation of the new land-sea corridor.</p> <p>——Jobs: Government officials and enterprise managers related to maritime transport and port logistics cooperation of the new land-sea corridor</p> <p>——Level, Academic Degree, or Other Relevant Qualification Requirements: Department level</p>	
	Language Competence	Participants' English listening, speaking, reading and writing skills meet the requirements of listening to lectures and discussing and communicating	
	Others	Should be able to use Learnin and VooVMeeting platforms to complete the project schedule	
Training Content	<p>1. Main training courses and contents</p> <p>(1)Overview of China's National Conditions: Mainly introduce China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago;</p> <p>(2)COVID-19 Prevention and Control and International Cooperation: Mainly introduce China's active participation in international cooperation in anti-epidemic and epidemic prevention, and promotes the building of a community of human health;</p> <p>(3)Shanghai International Shipping Center in the Period of Economic Transformation: Mainly introduce the 14th Five-Year Plan for the construction of Shanghai International Shipping Center, as well as the mechanism, policy and transformation of Shanghai shipping development;</p> <p>(4)China's Port Development and Innovation: Mainly introduce the current situation, problems and innovations of China's port development;</p> <p>(5)The History and Development of Shanghai Port Informatization: Mainly introduces the development status, problems and innovations of Shanghai information ports;</p> <p>(6)The Core Problems of Ship Safety Management: Mainly introduce and disseminate emergency drills, ship safety management system, international safety management rules, etc.;</p>		

(7) Innovative Development and Practical Implementation of Cross-border Supply Chain: Mainly introduce the opportunities and challenges of cross-border e-commerce; those requiring special attention in cross-border supply chain and overseas warehouse management, and how to realize the digital operation of cross-border e-commerce? The main points of the overall scheme design for cross-border e-commerce and cross-border supply chain;

(8) Operational Practice of Cross-border Multimodal Transport: Mainly explain the conditions required by cross-border multimodal transport, the procedures of international multimodal transport, rail-water combined transport, water-land combined transport, *etc.*;

2. Cloud Visits

(1) Arrange the cloud visit to Shanghai electronic port, and investigate and study the window process of international maritime trade;

(2) Arrange the cloud visit to Shanghai International Cruise Terminal and conduct an online study on the construction and operation of the Shanghai International Cruise Center.

3. Cloud Culture Experience

Arrange participants to appreciate Chinese profound traditional cultures such as traditional Chinese tea art performances and guqin performances.

4. Introduction of Main Lecturers

(1) Yao Zongming: Professor of Shanghai Maritime University, Distinguished Professor of the MBA Program of Logistics Supply Chain Management and E-commerce at Maastricht School of Management in the Netherlands, Executive Director of the Asia Pacific Committee of the American Logistics Association, Chief Expert of the EU Logistics Association in China. Committed to MBA & EMBA teaching, project planning and design, and training system operation guidance in international multimodal transportation, international freight and agency, international container transportation, international logistics management, global supply chain management, logistics supply chain industry chain and logistics park construction and overall solution design, as well as national park development and construction project planning management and other fields;

(2) Wang Chuanxu: Professor, long-term engagement in teaching and scientific research in transportation economy and management, logistics and supply chain management, *etc.*, the leader of 3 projects of the National Natural Science Foundation of China and 2 provincial and ministerial key projects, the head or member in 3 international cooperation research projects, the head of 21 provincial and ministerial research projects. The head or member in 7 scientific research projects commissioned by the Shanghai Municipal Development and Reform Commission, the Shanghai Municipal Transportation Commission, and the Shanghai Shipping Exchange. Published more than 60 academic papers in international SCI/SSCI journals, important international academic conferences and domestic important academic journals (incl. 30 papers included by the international authoritative retrieval systems SCI, EI, *etc.*), and published 6 books;

(3) Luo Guihua: Professor-level senior engineer, the chairman of Shanghai EDI Center, the chairman of Shanghai Meihua Cross-border E-commerce Co., Ltd., and the chairman of Shanghai Beach Leftovers Trading Center; the principal of Shanghai E-Commerce

	<p>Vocational Training Center; Deputy Director of Shipping Service Research Institute of Shanghai International Shipping Institute; Vice President of Shanghai Pudong E-Commerce Association; Vice President of China-Europe E-Commerce Association; Executive Committee Member of Shanghai Pudong Federation of Industry and Commerce; Chairman of the Expert Committee of Shanghai Modern Business Promotion Center. Familiar with foreign trade, port supervision and logistics related businesses, and has 20-year practical experience in Internet application and logistics enterprise informatization.</p> <p>(4) Qin Jiangping: Senior shipmaster, the general manager of Shanghai Ocean Shipping Co., Ltd., and the chairman of Shanghai Crew Service Association. He used to be the shipmaster of ocean-going ships, the manager of the Crew Management Office of the HR Department of COSCO Group, the general manager of China-Japan International Ferry Co., Ltd., and the deputy general manager of Shanghai Ocean Shipping Co., Ltd. Good at international seafarer training, ship management business training, international shipping business training, shipping enterprise management, <i>etc.</i>;</p> <p>(5) Ruan Wei: Associate Professor, Dean of the School of International Education of Shanghai Maritime University, Director of the MTCC-Asia (United Nations). He has long been committed to tracking the development of the International Maritime Safety Convention and conducting research on the International Maritime Safety Convention, maritime safety management, shipping policy and management, and crew education and training. Since 2006, he has participated in the 37th to 44th crew training sub-committee meetings of the United Nations International Maritime Organization (IMO) as the representative of the maritime administration of the Ministry of Transport, the Manila Diplomatic Conference of the 2010 Amendment to the IMO STCW Convention, HTW1- 4 meetings, Maritime Safety Committee and Marine Environment Protection Committee meetings.</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of maritime transport and port logistics cooperation of the new land-sea corridor in developing countries; (b) the cooperation basis with China, <i>etc.</i></p>
Remarks	<ol style="list-style-type: none"> 1. For this seminar, the “Learnin” and “VooVMeeting” platforms are adopted for online training. 2. The operation manuals and videos for “Learnin” and “VooVMeeting” platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms. 3. All participants shall keep their mobile phones available before and during the Seminar. 4. During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records. 5. Preparation before Class: All participants shall log in the “VooVMeeting” classroom 10 minutes in advance. All participants shall register their names in English (name-nationality). 6. Discipline Requirements: During the seminar, all participants must strictly comply with the agenda. 7. All participants shall, according to the agenda, prepare the materials relating to the Seminar.

	8. All courses will be assisted by English consecutive interpreters.
Organizer	<p>Shanghai Business School (SBS), covering an area of nearly 266,667 square meters with three campuses, namely Xuhui, Fengxian and Yangpu, is an undergraduate college under the direct auspices of Shanghai Municipal Government. SBS involves 7 discipline fields and offers 30 undergraduate programs. At present, SBS boasts a faculty body of more than 700 full-time instructors, among whom 88% have Master or PhD degrees. Shanghai Business School is equipped with modern infrastructure and smart campuses with international advanced level.</p> <p>In 2010, Shanghai Education and Training Center of Commerce (referred to as Center) was authorized by the Chinese Ministry of Commerce as one of the training bases for international business officials. In 2016, the Center was merged into SBS. SBS focuses on “Reinforcing Internal Management and Strengthening Brand Building” to promote the capacity building of foreign aid training, continuously strengthen internal standardized management, improve management system construction, extend the service chain of training, emphasize people-oriented service, and elaborately create the “Alma Mater” atmosphere for participants from all over the world. With the mission of “Spreading Friendship, Strengthening Training, Emphasizing Effectiveness”, SBS has been insisting on its working philosophy: Demand-oriented, Innovation-powered, Service-based, Quality-centered, focusing on training objectives and demand of the recipient countries and fully relying on geographical advantages and resources of Shanghai to dedicate itself into one with international influence.</p> <p>By the end of 2021, Shanghai Business School has successfully held 188 seminars (including 8 ministerial programs), training 5,910 officials (including 34 ministerial officials) from 141 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Arabic, Russian and Mongolian.</p> <p>Since SBS has undertaken foreign aid training programs, it has successfully held multiple sessions of seminar on maritime transport management-related topics. In line with Shanghai’s goal of constructing Five Centers, SBS has successfully built “maritime management” brand projects with Shanghai characteristics, such as the 2019 and 2018 Seminars on Maritime Management for Portuguese-Speaking Countries. SBS has accumulated rich training experience in this field.</p>
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