

Seminar on New Energy Construction and Operation and Maintenance Management in Developing Countries

Project	Seminar on new energy construction and operation and maintenance management in developing countries		
Organizer	China Centre for Promotion of SME Development		
Time	2022.11.18-2022.12.8	Project Language	English
Country	Developing Countries	Number of Participant	30
Training Goal	This training aims to help participants understand the development model and experience of Chinese Small and Medium Enterprises, promote the establishment of a sound SMES development system in developing countries, enhance the ability of self-development, and improve the quality of decision-making of government managers, and middle and senior managers of enterprises.		
Requirements for Students	Professional Background	<p>——Field or Major: Relevant major of business management and administration .</p> <p>——Job position: Government sectors, public service agencies, Small and Medium Enterprises and other related departments.</p>	
	Language Ability	Students should be able to listen, speak, read and write.	
	Other	Students need to use Teams platform to complete training schedule.	
Training Content	<p>1.Name of main training courses and introduction to training content</p> <p>This seminar will be carried out in a combination of seminar, discussion, visit, inspection, and other ways. The public course, namely the national conditions public course, will focus on the introduction of Chinese national conditions, and the development of status, concepts, and initiatives. Combined with the seminar theme, the professional course focuses on the development of Small and Medium Enterprises, and integrates the practical learning needs of developing countries to introduce policies, concepts and strategies of Chinese SME development, so as to provide reference for the development of SME in developing countries, and improve the quality of decision-making of government managers, and middle and senior managers of enterprises.</p> <p>(1) Overview of China's national conditions: It mainly introduces China's political, economic, social and cultural development and current situation.</p> <p>(2) Growth path of Chinese SMES: The growth path selection of Chinese SMES in different periods.</p> <p>(3) Entrepreneurship and innovation of Chinese enterprises: Interpretation of policies related to Chinese entrepreneurship and innovation development.</p> <p>(4) Interpretation of SME Promotion Law: Introduces the relevant legal situation of SME Promotion Law.</p> <p>(5) International Cooperation of Chinese SMES: Introduce the the relevant situation of international cooperation of Chinese SMES.</p>		

(6) Sharing the experience of China's fight against COVID-19 and the cooperation with international communities: Introduce the methods of China's fight against COVID-19 and the experiences of cooperation with international communities.

(7) Building a service system for Chinese SMES: Introduce the development process and current situation of the service system construction of Chinese SMES.

(8) Strategy formulation of enterprise e-commerce: Strategic planning and macro economic analysis approach of enterprise e-commerce.

(9) E-commerce empowers the development of SMES—Chinese experiences: Introduce the practical applications of e-commerce in enterprises.

(10) Modern enterprise system and corporate governance structure: Introduce the relevant knowledge of management system and top-level design of modern enterprise.

(11) Internet + traditional enterprise for transformation and upgrading: introduce how to realize enterprise transformation and upgrading by Internet.

(12) Enterprise human resource management and leadership improvement: introduce the enterprise management system and how to improve leadership.

(13) Enterprise operation management: introduce the relevant knowledge of how to operate and manage the enterprise.

(14) Enterprise investment and financing knowledge: introduce basic financial knowledge such as enterprise investment and financing.

(15) Enterprise microfinance knowledge: introduce the relevant knowledge and methods of enterprise credit loans.

(16) Discussion and exchange: discuss and exchange with China Association for international cooperation of SME (small and medium-sized enterprises), Guangdong Enterprise Management Consulting Association, Hubei Association for international cooperation of enterprises, Chushang Federation of Hubei Province, etc. on the development, management and international cooperation of small and medium-sized enterprises.

(17) Online visit: visit high-tech enterprises in Beijing and other places online to understand the development status, product application, international cooperation and advanced management methods of Chinese high-tech enterprises.

Note: the above course contents are subject to the actual schedule.

Method: online teaching.

Time: in principle, lectures or seminars are arranged every working day, 09:00-11:00 a.m. and 14:00-16:00 p.m. local time.

2. General introduction of the speakers

The keynote speakers are all experts and scholars from relevant ministries and commissions of China, universities and other scientific research institutes, heads of SME service institutions, business associations and representatives of outstanding entrepreneurs. Each keynote speaker has a senior professional title or an administrative position above the department level or the person in charge of relevant organizations and units, and has rich research and practical experience in enterprise development, policies and measures, management decision-making and enterprise services, which can ensure the high-quality and efficient completion of the project.

3. Materials to be prepared by trainees

In order to facilitate discussion and exchange, please prepare communication materials related

	to the research topic, such as: ① introductions of your workplaces and what fields they belong to; ② The current situation and existing problems of public policies and measures, management decisions, enterprise development and enterprise services; ③ The current situation of international cooperation carried out by other countries, international organizations and relevant enterprises in their own countries; ④ The basis, needs and suggestions of cooperation with China.		
Venue	Beijing	Place of visit	Beijing
Notes	<p>1. Discipline requirements: during the implementation of the project, please strictly abide by the project schedule, and do not arrange activities unrelated to the training without authorization or quit the training without any reason. During the teaching period, the students are required to abide by the teaching time and teaching discipline, and the attendance record will be an important basis for issuing the training completion certificate. Please enter the teams classroom 5 minutes in advance to prepare for class. Change the personal name to one consistent with the passport. During class, the host will mute everyone. When entering the conference room to prepare for class, please turn on the video function for roll call.</p> <p>2. Teams will be used for online training, which requires related equipment such as network, computer, microphone, camera, etc. Please contact the organizer in advance before the project starts, familiarize yourself with the software, and complete network testing.</p> <p>3. Information Security: To protect information security and personal privacy, please do not record, take screenshots or share on any social media during the class. Course materials will be distributed to students after class.</p> <p>4. Students are required to prepare seminar materials according to the agenda for seminars and exchanges and submit relevant materials in electronic form as requested.</p> <p>5. The course is equipped with Chinese-English consecutive interpretation.</p>		
Brief Introduction of Organizer	<p>Founded in 1986, China Development and Promotion Center for Small and Medium Enterprises (hereinafter referred to as the “Center”) is a public institution directly under the Ministry of Industry and Information Technology. As a comprehensive SME service institution at the national level, the leader in the construction of the national SME service system, and the core and hub of public service platform construction, the main tasks of the Center are: to investigate and study the development of SMES in and outside of China and make recommendations to governmental functionaries; to organize and implement bilateral and multilateral intergovernmental cooperation projects involving the development of SMES; to organize and implement international and regional organizations’ activities related to SMES in China; to organize and carry out international business exchange, human resource development, consulting, information and other services according to the current situation of Chinese development of SMES; to edit and publish <i>CHINA SMALL & MEDIUM ENTERPRISES</i> and <i>YEARBOOK OF CHINA SMALL & MEDIUM ENTERPRISES</i>; to be responsible for the daily management of China International Cooperation Association of Small and Medium Enterprises; to be responsible for the secretariat of APEC Service Alliance of Small and Medium.</p> <p>Since 2004, the Center has been engaged in foreign aid training. By the end of 2020, a total of 111 foreign aid training programs have been successfully conducted, inviting 2,920 officials</p>		

	<p>from about 120 countries in Asia, Africa, Europe, Latin America, the Caribbean and the South Pacific region to China for training. It has also carried out training for international organizations such as the Shanghai Cooperation Organization, ASEAN and LAS, which has been widely recognized. Taking advantage of its own resources and the characteristics of local economy, the Center has actively explored on the basis of good hospitality and organized a series of activities in local areas in line with the implementation of the program and the cooperation needs of incoming officials. By building a platform for international cooperation, the incoming officials not only gained a deeper understanding of China's local economic development, but also promoted the investment environment and policies of their own countries, thus enhancing mutual understanding and facilitating a series of economic and trade cooperation. In addition to training and exchange, the Center arranged activities for incoming officials to learn about Chinese culture and society, which is beneficial to deepen diplomatic, economic, trade and other exchanges among developing countries.</p>
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