

# Seminar on Trade Promotion Project Profile

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| Name                              | Seminar on Trade Promotion  |  |   |
| Organizer                         | Academy for International Business Officials (AIBO), Ministry of Commerce, P. R. China        |  |   |
| Time                              | November 5 <sup>th</sup> to November 17 <sup>th</sup> , 2023 (13 days)                        | Language   | English                                   |
| Invited Participants              | Officials from relevant departments in developing countries (for officials at Division level) |  |   |
| Number of Participants            | 25 persons in total   |  |   |
| Requirements for the Participants | Age   | Under 50 for officials at the Director-General level; under 45 for officials at the Director level.  |   |
|                                   | Health  | Participants should be in good health, and provide a health certificate or medical examination form issued by a local public hospital. Participants should be free of diseases prohibited by Chinese laws and regulations from entering China, and free of other serious chronic diseases (such as severe hypertension, cardiovascular and cerebrovascular diseases, and diabetes), mental diseases or infectious diseases that may pose a significant public health risk. Participants shall not in the period of recovering from major surgery or acute illness, not be severely physically disabled, and not during a pregnancy period. |   |
|                                   | Language  | Participants should be capable of listening, speaking, reading and writing in English that can meet the requirements of the class.   |   |
|                                   | Others  | Family members or friends shall not follow.  |   |
| Host City                         | Beijing   | Local Temperature  | Averagely 0°C~10°C in November in Beijing |
| Cities to Visit                   | Pending   | Local Temperature  |   |
| Notes                             | /   |  |   |
| Contact of the Organizer          | Contact Person(s)   | Mr. ZHENG Mingyuan   |   |
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|                                   | E-mail  | <a href="mailto:zxyc@china-aibo.cn">zxyc@china-aibo.cn</a>   |   |
| About the Organizer               | The Academy for International Business Officials (AIBO) is an educational and training        |  |   |

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|                          | <p>institution directly under the Ministry of Commerce of the People’s Republic of China. Established in 1980, AIBO is located in Changping District, Beijing, about 30 kilometers from Beijing Capital International Airport. It boasts comprehensive infrastructure to provide services such as accommodation, catering, training and meetings for trainees.</p> <p>One of the main responsibilities of AIBO is to implement human resources development and cooperation projects, especially training courses for officials. The Academy serves as the main base for China's foreign aid training, offering both off-line and on-line training in China and overseas.</p> <p>Backed by the Ministry of Commerce and in close cooperation with China’s top think tanks, research institutes and universities, AIBO brings together a large number of China’s top experts and scholars to provide intellectual support for foreign aid training. It has developed a number of high-quality foreign aid training projects in the fields of trade and investment, international economic cooperation, governance and public management, which have proved to be fruitful.</p> <p>Since 1998, AIBO has successfully held over 2,000 training sessions for officials from developing countries (including 124 ministerial seminars), benefiting nearly 59,000 participants from other developing countries around the world.</p> <p>AIBO will adhere to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, and take the important concepts, including a community with a shared future for mankind, pursuing the greater good and shared interests, and sincerity, real results, amity, good faith, mutual benefit and inclusiveness, as strategic guidance and fundamental principles to be followed. It will facilitate the joint efforts in implementing major initiatives such as the “the Belt and Road” Initiative and the Global Development Initiative, and continue to help developing countries accelerate their development by sharing China's experience and programs.</p> |
| <p>About the Project</p> | <p><b>Background of the Project:</b> This year marks the tenth anniversary of the Belt and Road Initiatives (BRI). Over the past 10 years, the BRI, guided by the principle of "extensive consultation, joint contribution and shared benefits", has won the support from and been participated by more than 100 countries and international organizations. Besides, it has, to a certain extent, promoted and driven the economic development of developing countries. China has always insisted on opening up to the outside world at a high level and in a systematic manner, and is willing to continue to work with developing countries to promote a liberal and facilitated trade and investment, as well as infrastructure connectivity and production capacity cooperation, so that people of all countries can better share the fruits of development benefits.</p> <p><b>Training Purpose:</b> The purpose of the seminar is to jointly promote a high-quality BRI cooperation and facilitate the implementation of Global Development Initiatives (GDI), to deepen cooperation in the industrial chain and supply chain, and to build a platform for exchanges and cooperation between China and developing countries in the field of trade facilitation, so as to reduce global poverty and enable people of all countries to share the benefits of world economic</p>  |

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|       | <p>growth.</p> <p><b>Training Content:</b> The seminar will give lectures on various topics such as an overview of China's national conditions, China's experience in reform and opening-up and economic development, Belt and Road Initiatives (BRI) and its implementation, functions of China's trade promotion organs and trade promotion system, the development trend of trade promotion and investment facilitation, the reconstruction of economic and trade rules in the context of a changing international trend, investment facilitation under the multilateral trading system, trade and investment promotion in China, characteristics of the new generation of trade and investment rules, and trade, investment facilitation for small and medium-sized enterprises (SMEs), etc.</p> <p><b>Training Method:</b> The seminar will invite Chinese experts in the field of international trade in China to give themed lectures; organize discussions and exchanges between participants and experts, and among participants; organize study tours to relevant enterprises in Beijing and other cities to allow participants to experience the process of China's local economic development, witness China's achievements in investment cooperation, and feel the local customs across China.</p> <p>(The above is based on the preliminary schedule, and may be adjusted according to the actual situation. The final version will be provided upon arrival in China.)</p>   |
| Notes | <ol style="list-style-type: none"> <li>1. Please prepare your passport, Chinese visa and third-party transit country visa (if necessary) before coming to China.</li> <li>2. If participants cannot depart on time due to special circumstances, or if there is a flight delay during the transfer, please contact the Economic and Trade Office or the organizer in time, inform the latest flight No. and time of arrival in Beijing so that we can arrange pick-up for you.</li> <li>3. In principle, it is not allowed for individuals to change their tickets to China. If you really need to do so, please contact the Office and follow the procedures to change your ticket. Participants who change their tickets without consent will be notified to the Chinese embassy and the costs and responsibilities therefore incurred shall be borne by yourself.</li> <li>4. After picking up the luggage, please wait patiently at the international arrival exit (or domestic arrival exit) and the organizer will pick you up with a pick-up board with your name on it. If waiting for more than 15 minutes, you can communicate with the organizer by phone.</li> <li>5. In case of lost baggage so you need to register the loss procedure with the airline, please first communicate with the organizer to confirm the baggage delivery location and then fill in the registration form.</li> <li>6. Dress Code: Participants should pay attention to the weather conditions during the Seminar and bring appropriate clothes. Participants should wear formal clothes (national costumes are also acceptable) for important activities in the Seminar.</li> </ol> |