

Project Description

Name	Seminar on Youth Business Initiation for the “Belt and Road” Countries (Online)		
Organizer	Fujian Foreign Trade and Economic Cooperation Officials’ Training Centre		
Time	May 12, 2021 - May 25, 2021	Language	English
Form of Training	Online	Platform	Tencent Meeting
Invited Countries	“Belt and Road” countries	Number of Participants	25
Goals	To inform participants of the development of youth entrepreneurship in China, help them master methods to promote youth entrepreneurship from different levels such as policy and economy, and enhance friendship, exchanges and cooperation between China and their countries.		
Requirements for the Participants	Professional Background	Fields or majors: relevant majors and fields such as entrepreneurship consultancy, employment services, talent training, etc.; Job position: engaged in youth development and other related work for governments, non-governmental organizations, enterprises, colleges, etc. in “Belt and Road” countries; Level, academic degree or other qualification requirements: government officials at the departmental level, title holders of senior professional tutorship, outstanding contributors in the entrepreneurial field, senior management or representatives etc..	
	Age	Under the statutory retirement age of the country in question.	
	Health	In good health and is able to attend the online training on time.	
	Language	Capable of listening, speaking, reading and writing in English.	
	others	Participants need to have all devices and internet connection in place. (The organizer of the seminar will offer technical support for online training.)	

Seminar Content	<p>1. Main lectures</p> <p>(1) “An Introduction to China”: an introduction to China's political, economic, social, and cultural development and achievements in the last 70 years since the founding of the People’s Republic of China and in the last 40 years of reform and opening up;</p> <p>(2) “The Belt and Road Initiative and Youth Entrepreneurship”: Interpretation of the Belt and Road initiative for participants to better understand it and find cooperation opportunities from the initiative to support youth entrepreneurship in their countries;</p> <p>(3) “China's Poverty Alleviation”: an introduction to the achievements and methods of China's poverty alleviation and the way of reducing poverty and improving people’s livelihood through entrepreneurship;</p> <p>(4) “China's Covid-19 Prevention”: an introduction to the Covid-19 epidemiological characteristics, diagnosis, treatment, prevention and control strategies and measures, and China’s experience;</p> <p>(5) Chinese youth entrepreneurship policy, development and achievements: "Policies about Chinese Youth Entrepreneurship", "Chinese Women's Entrepreneurship and Career Development";</p> <p>(6) Cases of successful youth entrepreneurship: "My Road to Entrepreneurship", "Resource Raising of Social Entrepreneurship Organizations: A Case Study of Fujian Youth Entrepreneurship";</p> <p>(7) Identification and management of youth entrepreneurship opportunities: "Big Data and Smart Business Entrepreneurship", "Discussion on Youth Entrepreneurship", "Entrepreneurship Team Formation";</p> <p>(8) Cultivation of entrepreneurial youth: "School-enterprise Cooperation to Build a Cross-border E-commerce Talent Training Ecosystem".</p> <p>2. Lecturers</p> <p>(1) Li Huiwen, associate professor of Fujian Provincial Party School</p> <p>(2) Deng Yanqin, deputy director of the Fujian Provincial Center for Disease Control and Prevention, engaged in the work of Covid-19 prevention and control in Fujian Province</p> <p>(3) Li Feng, executive Chairperson of Fujian Youth Entrepreneurship, one of China's 10,000 outstanding entrepreneurship and innovation mentors, youth entrepreneurship mentor of the Communist Youth League in China, and the sole winner of the 2015 Global Entrepreneurship Mentor Award</p> <p>(4) Li Hong, former deputy director of the Foreign Affairs Office of Fujian Provincial People's Government</p> <p>(5) Huang Shengquan, general manager of FUZHOU SMARTELL TECHNOLOGY CO.,LTD., entrepreneurial lecturer of Alibaba Group, guest professor of Fujian Agriculture and Forestry University, with an experience of giving over 100 entrepreneurial lectures at home and abroad</p> <p>3. Workshops will be held to discuss topics of youth training, entrepreneurship practice, etc. and to respond to participants’ further questions about the lectures.</p> <p>4. Through cloud visits, participants will learn about the unique shipping culture of Fujian Province, the situation of Fuzhou's entrepreneurial industrial park, and the results of rural poverty alleviation, and participate in online economic and trade cooperation and exchanges and real-time cultural experience activities.</p>
Notes	1. Participants are expected to contact the organizer 5 days before the seminar begins to test the

	<p>software and network connection in advance.</p> <p>2. Participants are expected to abide by the project schedule, attend the lectures and observe the discipline. The attendance record will be the criteria for awarding the training certificate.</p> <p>3. Participants are expected to enter the meeting room 15 minutes in advance to prepare for class. They need to change their user's name into their real name in English (name-country).</p> <p>4. Participants are expected to prepare relevant materials for scheduled workshops, and submit them in electric format as required.</p> <p>5. Participants who complete all live and recorded lectures and submit training reports in accordance with the prescribed template before April 10, 2021 will be awarded a training certificate.</p>
<p>About the Organizer</p>	<p><i>Fujian Foreign Trade and Economic Cooperation Officials' Training Centre</i> (hereinafter referred to as "<i>the Centre</i>") operates directly under the Department of Commerce of Fujian Province. It is a provincial authority responsible for human resources development programs for developing nations sponsored by the Ministry of Commerce of the People's Republic of China and cadre training, business and on-the-job training of staff members working with the provincial government's foreign trade functions, etc. The Centre was granted the titles of "National Human Resources Training Base for African Countries" by the State Council in March, 2008 and "Training Base of International Business Officials, MOFCOM" by the Ministry of Commerce in May, 2010.</p> <p>Since 2001, the Centre has successfully organized 63 training programs and received 97 delegations for business tours, investment attraction and product exhibitions at the request of the Organization Department, Personnel Department, Office of Attracting Foreign Talents and other relevant departments of the Fujian Provincial Party Committee as well as 285 state-owned enterprises, joint ventures and private companies based in Fujian Province. Through the programs, more than 1500 civil servants at different levels, professionals and senior managers received training and conducted investment and product promotions abroad. Besides, drawing on the preferential policies introduced by the Central Government, the Centre has promoted the International Marketing Fund for Small and Medium-sized Enterprises and organized 17 seminars of various subjects for 581 managers from all sorts of enterprises.</p> <p>In 2004, the Centre began running human resources development programs for developing countries under the direction of the Ministry of Commerce of the People's Republic of China. By the end of 2019, the Centre has organized 392 training programs for 10126 government officials and professional technicians from 142 countries, regions and organizations, including the Seminar on NPO Capacity Building for Developing Countries, Seminar on Youth Business Initiation for Developing Countries, Seminar for Vietnamese Officials of Three Provinces, Seminar for Senior Diplomats of Latin American Countries, Seminar on Export-oriented Economy, Seminar on Female Capacity Building, Seminar on Economic Development and Planning Analysis of Cities and Towns for Developing Countries, Seminar on Tackling Trade Barriers, Seminar on Investment and</p>

	<p>Cooperation Promotion for Developing Countries, Seminar on Commerce and Industry for Federation of Yemen Chambers of Commerce and Industry, Seminar for Local Government Leaders of Portuguese-speaking Countries, Seminar for Local Government Leaders from Members of Shanghai Cooperation Organization, etc. Lectures and field trips specifically designed for the theme, orderly implementation of the schedule, and quick response to emergency have ensured the positive effect of seminars and training courses, allowing participants to broaden their horizons, improve their professional and practical abilities, and build friendship with the Chinese people.</p>
Contact of the Organizer	<p>Contact Person: Ms. YANG Xi; Mr. XU Huayi Telephone: 0086-591- 87826395(YANG); 0086-591-87859667(XU) Cell: 0086-13599055601(YANG); 0086-13799916237(XU) Fax: 0086-591-88012173 E-mail: newspring_c@126.com</p>