

CERTIFICATE TRAINING

Seminar on South-South Cooperation in Cross-border E-Commerce for Poverty Eradication and Global Sustainable Development

Program Title	Seminar on South-South Cooperation in Cross-border E-Commerce for Poverty Eradication and Global Sustainable Development				
Host	Ministry of Commerce, China				
Partner	United Nations Office for South-South Cooperation (UNOSSC)				
Organizer	Shandong Foreign Trade Vocational College, China				
Training Time	March 21 to March 25, 2022 20:00-23:00 (Beijing Time) daily	Training Language	Chinese and English with simultaneous interpretations to French, Spanish, Arabic, Russian		
Training Object	Policy makers, e-commerce practitioners and researchers from developing countries and United Nations agencies	Number of Participants (proposed)	700	Training Platform	Zoom
Background of the Program	<p>The global landscape of cross-border e-commerce is rapidly evolving, with increased relevance for developing countries and emerging economies. The share of cross-border E-commerce in global trade has continued to grow at a unprecedented fast pace. It is imperative to enhance the potential of developing countries to engage in and benefit from the growth of cross-border E-commerce to promote inclusive and equitable economic development, gender empowerment, employment generation, trade facilitation and poverty eradication.</p> <p>In this context, the Government of China, through its Permanent Mission to the United Nations, and the UNOSSC jointly announced the training program on South-South Cooperation in Cross-border E-Commerce for Poverty Eradication, on 10 September 2021 at the UN Day for South-South Cooperation commemoration event. This certificate training program, is designed to facilitate knowledge sharing and capacity development on cross-border E-commerce for policy makers, practitioners, researchers, and entrepreneurs from governments, IGOs, UN agencies, sectoral associations, academia, and the private sectors. It is also aimed to provide a platform for partnership building and future project cooperation.</p>				

Course Objectives, training Focus and lecturers

1. Course Objectives

This certificate training program is designed as an introductory course for policy makers, practitioners, researchers, and entrepreneurs from developing countries, to enhance their understanding of conceptual frameworks, increase their knowledge of relevant policies and good practices, and develop their capacities and practical skills in promoting cross-border E-commerce for poverty eradication.

2. Course Focus

(1) **Inclusiveness—Global cross-border e-commerce development status, challenges and prospects:** introducing cross-border E-commerce conceptual frameworks and trends, challenges and opportunities; and sharing the good practices and the progress achieved by China and other developing countries in promoting cross-border e-commerce for poverty eradication.

(2) **Ecology—the composition and construction of cross-border e-commerce ecosystem:** introducing the composition of cross-border e-commerce ecosystem; the construction of information, logistics, finance, talent, policy and other digital economic infrastructure; demonstrating China's approaches in building cross-border e-commerce ecosystem and value chain; sharing the opportunities brought by the changes and upgrading of global supply chain to cross-border e-commerce in developing countries.

(3) **Practice—Cross-border E-commerce operation models, process and entrepreneurial approaches:** introducing the operation models, platforms, main operation process of cross-border E-commerce; and demonstrating the good practices in promoting entrepreneurship development and employment generation.

(4) **Poverty alleviation—e-commerce for poverty eradication:** focusing on China's experience and good practices in promoting e-commerce development for poverty eradication.

(5) **Sharing—exploring the Chinese market through cross-border e-commerce:** focusing on introducing China's cross-border e-commerce import policies, regulations and market access; and practical skills using online live broadcast platforms and technologies to boost sales, and etc.

3. Lectures

(1) UN and international experts on cross-border E-commerce for poverty eradication and sustainable development, as well as the opportunities and challenges

(2) E-commerce Official from Ministry Commerce to share China's experience in cross-border e-commerce development.

(3) E-commerce Officials from Shandong Provincial government to share the experiences in promoting the development of cross-border E-commerce at local level.

(4) Sectoral experts and practitioners to share methodologies, technologies, tools and platforms for cross-border payments.

	<p>(5) Experts, policy makers and researchers to introduce cross-border e-commerce ecosystem development, role of e-commerce in poverty eradication, cross-border e-commerce operating platforms, logistics and supply chain management, Chinese market access and import policy and regulations.</p> <p>(6) Established E-commerce entrepreneurs and social media influencers will also be invited to share practical marketing skills in utilizing live broadcast platforms, tools and technologies to boost sales.</p>
Organizer	<p>Shandong Foreign Trade Vocational College is a national high-quality vocational college. With 11,000 full-time students and more than 600 teachers, it now offers 24 majors such as cross-border e-commerce and logistics management. The college has 5 research centers, including the cross-border e-commerce engineering technology research and development center, the free trade zone research center, and more than 200 off-campus training bases. The college is one of the first colleges in China to recruit students of cross-border e-commerce, the first national cross-border e-commerce professional talent training demonstration colleges, the training base of "teachers with professional certificates" for national e-commerce vocational education, the national cross-border e-commerce production training base, and the location of Shandong Provincial Cross-border E-commerce Research Institute and the Shandong Provincial Cross-border E-commerce Engineering Technology R&D Center.</p> <p>Since 2012, the college has completed 254 foreign aid training programs, training 8,008 trainees from more than 130 countries and regions. It has signed cooperation agreements with more than 50 institutions in developing countries such as Uganda and Uzbekistan, and established 12 overseas training centers in Sudan, Liberia and other countries. In recent years, it has undertaken more than 10 cross-border e-commerce training programs such as the “Belt and Road” country cross-border e-commerce development strategy seminar, shared cross-border e-commerce experience and advice with many developing countries and contributed to a number of economic and trade cooperation in this field.</p> <p>Contact of the organizer: Ms. Wang Baohong E-mail: dpeixun2012@126.com</p>