

## Project Description

Name	2019 Seminar on Development & Management of Exhibition Industry for Developing Countries		
Co-organizer	Academy for International Business Officials (AIBO), Ministry of Commerce, the P. R. China		
	The Economic Joint Committee of China Commercial Stock Enterprises (EJCCCSE)		
Time	From September 27 <sup>th</sup> to October 17 <sup>th</sup> , 2019	Working Language	English
Invited Participants	Officials who are responsible for Economic, Trade and Business Enterprise Management or the heads of chambers of commerce of developing countries. (leading roles of departments or divisions or equivalents)		
Number of Participants	30 in total		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level	
	Health	In good health, with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English	
	Others	Family members or friends shall not follow	
Host City	Beijing	Local Temperature	Average temperature of 10-25℃
Cities to visit	Chengdu, Sichuan Province	Local Temperature	Average temperature of 15-23℃
	Leshan, Sichuan Province	Local Temperature	Average temperature of 15-23℃
Notes	/		
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<p>About the Co-organizer</p>	<p><b><i>Academy for International Business Officials</i></b> (AIBO, also known as <b><i>Training Center of the Ministry of Commerce</i></b>), is the only educational and training institution directly affiliated to the <b><i>Ministry of Commerce</i></b> (MOFCOM), People’s Republic of China.</p> <p>Situated in the famous Xiaotangshan Longmai hot spring area, Changping District, on the riverside of Wenyu River which is reputed as the mother river of Beijing, AIBO boasts a history of 39 years. Covering an area of nearly 600 <i>mu</i> (about 40 hectares) with the total floor area of over 100,000 m<sup>2</sup>, it enjoys beautiful environment and fresh air and has all necessary facilities. Besides, it is conveniently connected to the city’s transportation networks.</p> <p>AIBO provides training, academic teaching, conference service as well as holiday service. It has meeting rooms (including VIP rooms) of various sizes. AIBO’s hotel is well-furnished and provides all necessary facilities.</p> <p>AIBO is the first to organize seminars for government business officials from other developing countries starting from 1998. Now seminars it organizes cover a large range of topics such as economic administration, trade and investment, city planning and administration, telecommunication, transportation, construction of development zones, logistic management, development of natural resources, international labor cooperation, coordinated development of urban and rural areas, wireless communication and digital TV technology, clean energy, etc. Apart from the seminars for officials at director’s level or director general’s level, AIBO has also organized many ministerial workshops.</p> <p>By the end of 2018, AIBO has organized 1530 seminars/workshops including 105 Ministerial Workshops, receiving 43302 officials including 948 ministerial officials and 5 vice national leader from 159 countries and regions around the world.</p> <p>AIBO will strive to make new contributions to the development of China’s commerce and develop into a well-known educational and training institution both at home and abroad.</p>
	<p><b><i>The Economic Joint Committee of China Commercial Stock Enterprises</i></b> (hereinafter referred to as: (EJCCCSE) was established in 1980, it is in accordance with the laws of the People's Republic of China, approved by the State Council of the People's Republic of China. EJCCCSE is a nationwide Non-profit organization under the supervision of State-owned Assets Supervision and Administration Commission of the State Council; it plays roles on coordination, management, services, training and others in the industry activities. Membership units of EJCCCSE are located in 28 provinces, municipalities and autonomous regions across China.</p> <p>EJCCCSE has been undertaking the assistance program of the Chinese government to assist other developing countries since 2010, and totally trained 1,584 business officials (Asia 33, Europe 15, Africa 44, Latin America 21, Oceania 5) from 122 developing countries and regions.</p> <p>EJCCCSE is committed to promoting China's economic and trade development. EJCCCSE internally builds exchange platform for enterprises with government, research institutions and universities; It externally promotes and assists enterprises to participate in international economic and trade cooperation.</p>

	<p>Through organizing representatives of developing country officials to conduct various exchanges and discussions with Chinese local governments and enterprises, EJCCCSE provides opportunities and platforms for exchanges between other developing countries and China in terms of cultural exchanges, economic technology, trade and investment links, which aims to enhance mutual communication and understanding, promote and deepen cooperation.</p>
<p>Training Course Content</p>	<p><b>Purpose:</b> Chinese government holds seminars of this kind aiming to enhance mutual understanding, deepen friendship, and establish platforms for promoting communication and cooperation among developing countries.</p> <p><b>Content:</b> The seminar is based on lectures, inspections and meetings. Chinese experts, scholars and government officials will be invited to introduce “General overview of China and its economic development”, “The role and development status of exhibition industry”, “development path and suggestion of exhibition industry”, “operation mechanism of exhibition industry and its city business card”, “operation of exhibitions for agricultural foods in developing countries”, “organizing and on-site implementation of exhibitions”, “Importance, latest development trend and case study of exhibition venues (exhibition center, conference center). This seminar will help to explore the possibility and diversity of cooperation between China and other developing countries in the field of exhibition industry, to cultivate professional exhibition managers for developing countries, and also to build cooperative communication channel for the "The Belt and Road” initiative.</p> <p>Participants of the seminar will visit Chengdu City and Leshan City from Sichuan Province where participants will meet with local enterprises to learn the development of China's exhibition industry. It is to promote the the optimal allocation of trade and production factors and regional economic and trade integration, in understanding China's economic development while seeking further cooperation.</p> <p>The content shown above is subject to changes and finalized version shall be provided upon the official’s arrival.</p> <p><b>Tips:</b></p> <ol style="list-style-type: none"> <li>1、 Please get ready the passport, the visa to China and the transfer visa to a third country if necessary.</li> <li>2、 The organizer will receive you at the airport, so please inform the Chinese embassy or the organizer of the changes in time if your flight is delayed or changed in order to make corresponding changes in reception.</li> <li>3、 In principle, any alteration to air tickets is not allowed. If there is a need, please contact the Chinese embassy and reissue the air tickets according to the related regulations and procedures. If you change the air ticket without consent, the organizer will inform the Chinese embassy and the costs and responsibilities therefore incurred shall be borne by yourself.</li> <li>4、 The organizer will have your flight itinerary to Beijing and meet you with your name and country written in the sign at the INTERNATIONAL ARRIVAL EXIT (or DOMESTIC ARRIVAL EXIT) of the airport upon your arrival. Please claim your luggage and wait for the pickup. If you wait more than 15 minutes, please call the organizer immediately.</li> <li>5、 In case of lost baggage to be registered with the airline, please first communicate with the</li> </ol>

organizer to confirm the baggage delivery location and then fill in the registration form.

- 6、 Please pay attention to weather condition in the host city and carry the appropriate clothing. As for the dress code: On important occasions (eg: opening ceremony and closing ceremony), please dress formally (national costumes are acceptable). For the lectures and meetings, semi-formal dress is acceptable. For sightseeing and shopping, casual dress and comfortable shoes are necessary.