

Seminar on Urbanization Project Description

Name	Seminar on Urbanization		
Organizer	Shanghai Business School		
Time	13 November – 3 December, 2019	Teaching Language	English
Invited Countries	Government officials from departments of urbanization and executives from relevant enterprises.		
Number of Participants	20 in total		
Requirements for the Participants	Age	Under 50 for participants at director general's level; under 45 for participants at or under director's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Teaching Language	Capable of listening, speaking, reading and writing in English	
	Others	Spouse and family are not allowed to follow the participant to China for training	
Host City	Shanghai	Local Temperature	Autumn: 10°C-18°C
Cities to visit	Fuzhou, Xiamen of Fujian Pro.	Local Temperature	In Fuzhou: 20°C-26°C In Xiamen: 20°C-26°C
Notes	<p>1. Please prepare valid passport and visa in advance;2. The Seminar will organize participants to make country reports and communicate on the theme of the Seminar. Please make preparations in advance;3. Please inform the contact person of the latest flight time if your flight cannot depart on time or is delayed during transfer, so as to arrange reception;4. In principle, an individual is not allowed to change his/her international flight ticket. If necessary, please communicate with the Economic and Commercial Counselor to reissue a ticket according to the related procedures. If you change your ticket without consent, the costs and responsibilities shall be borne by yourself;5. Please confirm whether you need to recheck baggage when transferring. The contact person will pick you up with a pick-up plate (the organization name will be on it) at the international arrival exit (or domestic arrival exit). Please claim your baggage and wait for pickup. If you wait for more than 15 minutes, please call the contact person immediately;6. In</p>		

	<p>case of lost baggage to be registered with the airline, please first communicate with the contact person to confirm baggage delivery address before filling the registration form;7. Please pay attention to the local weather conditions and carry appropriate clothing. For visiting activities, casual shoes are necessary. Please dress formally or wear your national costumes for formal events of the Seminar;8. Please bring necessary common medicines.</p>	
Contact of the Organizer	Contact Person(s)	Ms. ZHANG Wen
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About the Organizer	<p>Shanghai Business School (SBS), covering an area of nearly 400 mu with three campuses, namely Xuhui, Fengxian and Yangpu, is an undergraduate college under the direct auspices of Shanghai Municipal Government. SBS involves 7 discipline fields and offers 30 undergraduate programs. At present, SBS boasts a faculty body of more than 700 full-time instructors, among whom 88% have Master or PhD degrees. Shanghai Business School is equipped with modern infrastructure and smart campuses with international advanced level.</p> <p>In 2010, Shanghai Education and Training Center of Commerce (referred to as Center) was authorized by the Chinese Ministry of Commerce as one of the training bases for international business officials. In 2016, the Center was merged into SBS. SBS focuses on “Reinforcing Internal Management and Strengthening Brand Building” to promote the capacity building of foreign aid training, continuously strengthen internal standardized management, improve management system construction, extend the service chain of training, emphasize people-oriented service, and elaborately create the “Alma Mater” atmosphere for participants from all over the world. With the mission of “Spreading Friendship, Strengthening Training, Emphasizing Effectiveness”, SBS has been insisting on its working philosophy: Demand-oriented, Innovation-powered, Service-based, Quality-centered, focusing on training objectives and demand of the recipient countries and fully relying on geographical advantages and resources of Shanghai to dedicate itself into one with international influence.</p> <p>By the end of 2018, Shanghai Business School has successfully held 139 seminars for international business officials, training 3,847 officials from 134 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants.</p>	
Seminar Course Content	<p>The course of this Seminar focuses on the urban development and urban-rural planning system in China, the interpretation of Shanghai Urban Planning 2035, the urbanization and sustainable development in China, the planning and construction of characteristic towns, etc. The Seminar mainly adopts discussion method, case method and interactive method while</p>	

emphasizing the integration of teaching and practice.

During the Seminar, the organizer will arrange for participants to visit relevant institutions to give them an overview of the urbanization in modern China. Meanwhile, participants will visit Urban Planning Exhibition Halls in Fuzhou City of and Xiamen Branch of China Export & Credit Insurance Corporation in Xiamen City of Fujian Province to have a more comprehensive and in-depth understanding of China, and also better understand what they have learned in the lectures. The Seminar strives to build a good platform for participants to broaden horizons, develop ideas, exchange experience, and increase knowledge through lectures and study activities within a limited period of time.

This Seminar will fully demonstrate the urbanization level in China including Shanghai and help participants to comprehensively understand the current situation, accumulated experience, and achievements of urbanization in China, so as to build a platform for communication and exchanges between China and these countries and further promote their cooperation and common development.