Seminar on Development and Management of Libraries Project Description

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Full Name	Seminar on Development and Management of Libraries					
Organizer	The Central Academy of Culture and Tourism Administration					
Holding Time	November 21 – December 11, 2019			nguage	English	
Invited	Librarians, leaders of relevant institutions and officials and experts in this field in developing					
Participants	countries					
Planned Number of Participants	25					
About the Participants	Age	Under 50 years old for participants at director-general's level; under 45 years old for participants at or under division director's level.				
	Physical Health	In good health with health certificates or medical examination forms issued by local public hospitals; without diseases prohibited from entry by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular and cerebrovascular diseases and diabetes; without mental illnesses or infectious diseases that may pose serious threats to public health; not during the postoperative recovery period after a major operation or during the outbreak period of acute diseases; without severe physical disability; non-pregnant.				
	Language Ability	Fluency in listening, speaking, reading and writing in English				
	Others	Participants who come to China for training are not allowed to bring spouses or relatives.				
Host City	Beijing	Local Tempe	rature		Winter: 1°C-10°C	
Cities to Visit	Fuzhou City and Xiamen City, Fujian Province	Local Tempe	rature		uzhou City: 16℃-23℃ iamen City: 18℃-25℃	
Notes	 1.Please prepare a valid passport and visa in advance. 2. Participants in seminar classes are expected to report on country differences and exchange ideas in terms of library development and management trends as well as prospects for international cooperation from a global perspective. Please get prepared. 3. If the flight cannot depart on time due to special circumstances, or the flight is delayed during transfer, please inform the project contact of the latest flight status, so as to enable organizers to arrange the pick-up. 4.In principle, individuals are not allowed to change air tickets. If necessary, please contact the Business Office and follow the procedures. Any costs and consequences led by changes to the ticket without consent will be borne by the individual. 5 Please confirm whether you need to re-check the baggage when you transfer. After the flight lands and baggage has been picked up, please wait patiently at the international arrival exit (or domestic arrival exit). The staff will hold the pick-up card with the name of the organizer. If you wait more than 15 minutes, you can call the project contact. 					

- 6. If the checked baggage is lost and needs to be registered with the airline, please call the project contact first to confirm the delivery address and then fill in the registration form.
- 7. Please pay attention to the weather conditions in host areas, bring the appropriate clothing; prepare comfortable shoes to ready the visit; the important activities of the seminar require formal or national costumes to attend.
- 8. Please bring some commonly used medicine in case of illness.

Contact of the Organizer	Project or Pick-up Contact	Mrs.TIAN Tian		
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The Central Academy of Culture and Tourism Administration is an educational and training institution directly under the Ministry of Culture and Tourism of the People's Republic of China (PRC). It was the first official organization to start teaching and research of cultural management, mainly providing professional training for the leaders of cultural and tourism administrative departments at and above the prefecture and municipal level, and management training for senior managers of cultural and tourism enterprises and institutions. The academy presently is the training base for national cultural cadres of the Ministry of Culture and Tourism, the teaching and training base of the national cultural information resource sharing project, the African-towards training base for cadres of the Ministry of Culture and Tourism, the model training base for talents of State Administration of Antiquities, the continuing education base of the national professional and technical personnel of the Ministry of Human Resources and Social Security, and the foreign aid training contractor of the Ministry of Commerce.

About the Organizer

Since 2007, our Academy has been holding foreign-related training programs, involving more than 1800 officials, scholars and professionals in the cultural field from over 120 countries. The topics of these programs include cultural management, cultural industries, cultural heritage protection, tourism management, as well as cultural tourism integration and development etc. The training programs are aimed at ministerial, Directorate-level officials and division director of the Ministries of Culture and Tourism, as well as professional and technical personnel. We have already formed multi-national, wide-field, and multi-level characteristics. We have accumulated rich experience in foreign aid training, laying a solid foundation for further undertaking foreign aid training tasks.

Our academy has hosted several training courses in the fields of bilateral and multilateral library training. Institutions such as Ministry of Culture and Tourism, National Library, Library Society of China, Capital Library, Community Library has been giving us strong support in the

selection of teachers, on-site teaching, visits, exchanges and seminars.

The training project will be held in Beijing in the form of "theory study-practical study-exchange seminar". The Beijing-based visit mainly focuses on The Capital Library for Children and Adolescents. It mainly introduced this library as a representative of the Children's Library for Young Children, can fully demonstrate to participants how to provide small readers with a variety of literature lending and reading guidance services, digital reading and new media technology, and rich interactive activities. The visit to the Chinese Braille Library will allow participants to learn about the role of the Chinese Braille Library in "five centers and one window" and how to build a library, cultural museum, museum and social lifelong education in one of the one-stop comprehensive public welfare cultural information service, to provide public welfare, convenience, comprehensive cultural information services for the country's blind people. Participants will also go to Fuzhou City and Xiamen City of Fujian Province. Fuzhou is the center of politics, culture and transportation of Fujian province. It is also one of the first 14 coastal port cities that is open to the world. Participants will also go to Fuzhou City Library for study. Fuzhou City Library is a key public cultural facilities construction project in Fuzhou City, connecting with Beijiangbin Park as a combination through a large-scale urban platform, has become an iconic cultural service facility. Xiamen City has gradually become a modern international port scenic tourist city, with world cultural heritage, the first batch of national 5A-class tourist attractions - Gulangyu. Participants will also go to Xiamen City Library for study. Xiamen City Library is characterized by the collection of local documents in Southern Fujian Province.

Seminar/ Training
Course Content

Core curriculum: 1. China Library Profile and Management Policy. It mainly introduces the composition of China's library service system, the basic situation of public libraries, the service situation, the goal and policy of service network construction, the main tasks, and how the state manages the library business. 2. Overview of the development of digital library, the construction of smartphone service system. It mainly introduces digital library construction and service system; main construction content; overall system architecture; circumstance of digital library business platform put into use; big data management and analysis system construction. 3. Library collection resource construction in digital age, library collection arrangement and collection. It mainly introduces the functional orientation of Chinese libraries; the principles, scope, structure, construction mode and collection methods of library collections; and the construction of digital resources in the National Library. 4. Overview and management of the National Library and the Museum of Ancient Books. Through the visit of the new National Library and the Museum of Ancient Books, participants will learn the operation mode of the National Library, the general principles of the protection of ancient books and the training system of the ancient books protection managers. 5. Construction of a public cultural service system. It mainly introduces the basic situation of China's public cultural service system, the development trend, and the role of library development management in the public cultural service system. 6. Special Discussion: The trend of library development and management and the prospect of international cooperation from a global perspective. Overview: The heads of relevant institutions in the field of Chinese and foreign libraries discuss the status of research on library management in China, the development trend of library management research, the development direction of library organization structure, and emerging management models, etc.

Through this training, participants will learn about the current situation and development trend of library management in China. At the same time, courses on China's national conditions and Chinese culture, Traditional Chinese art and other courses will be opened. Participants will also visit the Great Wall, the Forbidden City and other China's world cultural heritage sites, so that they will have some understanding of China's "harmony" cultural connotation, feel the beauty of China's outstanding traditional culture and experience China's great achievements in the field of book management. It is also hoped that the participants will excel in skills and integrate the knowledge and insights they have learned in China into the development and management of their own libraries, so as to lay a good foundation for further cooperation between China and developing countries in the field of library.