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A. Name of the Institute	The National Institute for Entrepreneurship and Small
	BusinessDevelopment (NIESBUD)
B. Name/ Title of the Course	Project Management Training and Certification (PMTC)-
	Trainers/Promoters Programme
C.Course dates with duration in w	
[Note: dates may be fixed keeping in mi	
weather conditions, availability of accom	
for change in dates, once approved/ circu	nated will be entertained]
D. Eligibility Criteria for participants	1. 'A' Level or Equivalent
1. Educational Qualifications	The medium of instruction being English, adequate
1. Educational Qualifications	knowledge of English is necessary for effective
	participation.
	2. Sufficient experience in the area of Project Management
	and Small Business Development, working in
2. Work Experience required, if	Government, Non-Government Organizations,
any	Universities, Business, Schools, Colleges, Banks etc.
	dealing with setting up and developing enterprises
	3. 25-50 Years
3. Age Limit (note: ITEC norms is	3. 23-30 Teats
25-45 years)	
	4. The programme is suitable for the Senior Officials,
4. Target Group (Level of	Directors, Executives, Consultants engaged in
participants and target	Entrepreneurship, Cluster Development, Management,
ministries/ departments etc.	MS&ME Development working in Government, Non-
may be indicated)	Government Organizations, Universities, Business,
	Schools, Colleges, Banks etc.
E. Aims & Objectives of the course	To understand the process of Entrepreneurship development
	To learn about the Latest tools and techniques for
	efficientProject Management.
	To learn how to increase profitability & optimize
	opportunityacross projects
F. Learning Outcomes	Knowledge:
1. Learning Outcomes	The programme will help building the capabilities of
	trainers/promoters by enhancing their professional ability to
	develop a systematic approach to managing and controlling
	different types of projects and deliver projects successfully,

	through innovative concepts, going beyond the expectations of their customers.
	 Skills: Effective Project Management Skills to Manage–Projects, People, Time and Cost overruns Life Skills – Leadership, Team Building, Interpersonal communication, Effective Negotiation, Creativity & Innovation, Performance Counseling and Problem Solving and Decision Making, Change & Conflict Management Risk Management Design thinking
G. Course Contents/ Syllabus (please	COURSE CONTENTS
attach course details/ profile)	Basics Of Project Management
	Concept of project
	Classification Characteristics of project
	Characteristics of projectIntroduction to project management
	Project life cycle
	Entrepreneurial Motivation Training
	Project Identification and Appraisal/Feasibility
	Project Identification
	Generation of Ideas
	Project Rating and Index
	Market demand analysis
	Project Plan Development
	 Selection of Project Manager based on skills, project
	charter
	Feasibility study
	Political, Economic, Sociological, Technical, Technical,
	Legal, Environmental (PESTLE) analysis
	Stakeholders' expectations analysisSuccess criterion for stakeholders
	 Success criterion for stakeholders Financial management key concepts (Time value of
	money, cost of capital)
	 Investment Evaluation (Payback period, NPV, IRR, Profitability Index etc.)

Project Planning-Broad Planning:

- Duration of project and resources available
- Time plan key mile stones
- Introduction to cost budget
- Period-wise progress plan vs expenditure plan

Risk And Opportunity Concepts:

- Risk identification
- Qualitative & quantitative risk assessment
- Risk response strategies
- Risk tools

Project Planning Techniques:

- Gantt charts
- Programme Evaluation Review Technique (PERT)
- Critical Path Method (CPM)

Procurement & Contracts:

- Types of contracts
- Law of contracts
- Negotiation techniques & skills
- Supply chain management

Scope Management:

- Project scope management process
- Product breakdown structure
- Work breakdown structure
- Statement of Work (SOW)
- Scope change control

Human Resource Management:

- Roles and responsibilities of project manager.
- Enhancing people performance
- Employee engagement

Communication Management:

- Communication model
- Types of communication
- Communication plan
- Barriers to communication

Developing & Managing Teams:

- Team development stages
- Alignment of team members
- Synergy approach to team working
- Motivating team members
- Conflict management

Project Monitoring Techniques:

Project Monitoring Process:

- Management information system for periodic key parameter reporting
- Review meetings (agenda and periodicity)
- Estimation techniques
- Cost baseline
- Earned value management system

Quality Management:

- Concept of quality
- Quality planning, assurance and control
- Quality tools
- Total quality management
- ISO 90001 for quality

Integrity & Ethics:

• Project Governance

Change Control:

- Identifying and approval of changes
- Change control process
- Change log

Health, Safety, Environment Plans:

- ISO 14001 for environment
- OHSAS 18001 for health and safety

Documentation:

- Technical documentation
- Performance reports
- Monitoring reports
- Quality control records

Information & Reports:

- Planning documentation & reports
- Managing the information

Time & Cost Over-Runs:

- Identifying delays and anticipated delays
- Deciding on corrective steps and integrating into plan
- Cost over-runs foresee and apply corrective action well intime

Problem solving Tools and techniques

- Define the problem
- Determine the causes
- Generate ideas
- Select the best solution
- Take action

Project Closing

Integration Of Project:

- Coordinating subprojects for alignment
- Achieving and parameters

(technical)Deliver & Closeout of Project:

- Formal check and verification by customer
- Handling over documents to be well prepared and signedby concerned parties

Penalty Clauses:

- Penalty for deficiency in meeting technical parameters
- Penalty for delays
- Liquidated damages
- Ceiling penalty

Experience sharing

• Interaction with successful Project Managers in the country

Good Governance schemes to be covered:

- Invest India Initiatives
- Start Up India Scheme
- PM-Gati Shakti

H. Mode of Evaluation of	The overall performance of the participants will
performance of the participants	beassessed on the following criteria:
	 Individual assignment/ presentation
	Group work
	Study Visit Reports
	 Project report preparation
	 Action Plan Preparation & Presentation
	Attendance
	 Overall behavior during program