

Individual Course Details

29) Promotion of Social Enterprises for realizing SDGs (PSES)

A. Name of the Institute	National Institute for Micro, Small and Medium Enterprises (ni-msme) (An Organisation of Ministry of MSME, GoI and ISO 9001-2015 Certified)
B. Name/title of the Course	Promotion of Social Enterprises for realizing SDGs (PSES)
C. Proposed Dates and Duration of the Course in weeks / months	10 th January 2023 to 21 th February 2023 (6 Weeks)
D. Eligibility Criteria for Participants 1. Educational Qualification 2. Work Experience 3. Age Limit	Graduation with 3 Years' experience Or Diploma with 5 Years' experience Or Certificate with 7 Years' experience Age: 25 - 50 years
E. Aims & Objectives of the Course	AIM Social entrepreneurship offers not only a path for young people to transform their own lives, but also a way to empower others. We believe that young social entrepreneurs have a key role to play in contributing to the 2030 Agenda and the Sustainable Development Goals (SDGs). They are increasingly using innovative business approaches to respond to today's challenges and tomorrow's problems. A direct impact of this initiative will be on fostering employment and revenue generation for young social entrepreneurs in the corresponding countries of the programme. It will also improve access to investment and generate role models for younger generations. By making these young social entrepreneurs more competitive and visible, there is also a direct contribution to the SDGs in their respective field of intervention and it can inspire, on the longer term, other young people to follow their paths. This course will identify the vistas Social Entrepreneurship in achieving the SDGs OBJECTIVES:

	<ul style="list-style-type: none"> • To Identify the various avenues of social enterprises that will reach various SGDs • To identify opportunities and develop innovation for social enterprise to address various societal problems • To understand the eco-system, policies, statutory legal compliances, schemes for promotion and management of Social Enterprises • To mitigate the conflict between social and commercial objectives.
<p>F. Details of Content of the Course <i>(please attached detailed course profile)</i></p>	<p><u>CONTENTS</u> adapting new business models, bringing in new innovation/technology and doing business differently – more sustainably and more ethically. This process opens up new business opportunities for the private sector in general and particularly for MSME</p> <p>Module -1: Social entrepreneurship and SGDs</p> <p>Module -2: Creating social change: The social value proposition and identifying a social business opportunity</p> <p>Module -3: Human-Centered Design: Partnering with the targeted community to address social problems</p> <p>Module -4: Strategy and Planning of Social Enterprises</p> <p>Module -5: Social Innovation & Entrepreneurship</p> <p>Module -6: Creating a social business model & Preparation of Business plan</p> <p>Module -7: Social entrepreneurship eco-system: Policies, Programmes, Schemes</p> <p>Module -8: Funding social ventures</p> <p>Module -9: Measurement and scaling social impact to access the realization of SGDs</p> <p>Module -10: Project Report on strategies and formation of Social Enterprises</p>
<p>G: Expected Outcomes</p>	<p>The Participant will be able understand</p> <ol style="list-style-type: none"> 1. The strategy and formation of Social

	<p>Enterprises for realising SDGs</p> <ol style="list-style-type: none"> 2. Understand Social entrepreneurship eco-system: Policies, Programmes, Schemes MSME Schemes and promotional activities 3. Social Innovation Process 4. Identifying a social business opportunity
<p>H. Mode of Evaluation of Performance of the ITEC Participant</p>	<p>Periodical evaluation of the participants through assignments, quizzes, pre & post assessment on Likert Scale. Assessment of application of the knowledge through preparation of Project report.</p>