



**Moving towards SDGs via Corporate Social Responsibility and
Sufficiency Economy Philosophy**

(Priority for OSCE participating states and partners for cooperation)

9-21 July 2018

Closing date for application : 20 April 2018

TICA : Thailand International Cooperation Agency

is a national focal point for Thailand's international development cooperation. TICA was established in 2004 to realize Thailand's aspiration to be a contributor of development cooperation. Believing that global challenges are best addressed by international cooperation and global partnership, today we continue to strengthen our contribution to achieve global development agenda through various capacity-building and human resources development programmes. In response to the recent changes in the global landscape of development cooperation, especially through the concept of South-South and Triangular Cooperation, TICA continues to realign our focuses in order to deliver Thailand's commitment to be a relevant partner in global agendas including the 2030 Agenda for Sustainable Development.

AITC : Annual International Training Course

was initiated in 1991 as a framework in providing short-term training for developing partners. Today, the AITC remains one of TICA's flagship programmes. It offers not only a training experience, but also a platform in exchanging ideas and establishing professional network among participants from across the developing world. Aiming at sharing Thailand's best practices and experience to the world, the AITC training courses focus on development topics of our expertise currently categorized under five themes namely; **"Sufficiency Economy Philosophy" or SEP, Food Security, Public Health, Climate Change, and Other topics related to Sustainable Development Goals (SDGs).**

**Puey Ungphakorn School of Development Studies,
Thammasart University**

Puey Ungphakorn School of Development studies (PSDS), formerly named as Graduate Volunteer Center, Thammasat University, is one of Thailand's outstanding teaching institution in development studies, community development, CSR and Social Enterprise management and volunteer management. The school offers graduate and postgraduate courses as well as short courses for various government offices, local administration offices, private companies and local and international communities. With regards to CSR, the school has experiences working with state enterprises including EGAT and PTT. PSDS is to be registered as training center for company's CSR officer as required by relevant law.

AITC Theme : SEP

This training course falls under the AITC theme – "Sufficiency Economy Philosophy" or SEP. SEP is an approach for sustainable development which espouses moderation, reasonableness and prudence as development framework based on knowledge and virtue. The Philosophy stresses the importance of human development at all levels and also emphasizes the need to strengthen community's capacity to ensure a balanced way of life and resilience, with full respect for the environment. As an approach and mind-setting framework, we believe that SEP can be applied to all 17 SDGs. Therefore, over the recent years, Thailand has shared with international community the application of SEP, our home-grown approach to sustainable development.

Course Objectives

This training course aims at sharing Thailand's experiences in applying Sufficiency Economy Philosophy (SEP) to Corporate Social Responsibility (CSR) practices as a mean to promote sustainable development. At the end of this course, participants are expected to;

- Understand concept of Sufficiency Economy Philosophy (SEP) and its application for sustainable development.
- Understand sustainable human development concepts which emphasize self-help and mutual help.
- Understand concept of Corporate Social Responsibility.
- Be able to apply SEP concept in relevant CSR project in their respective countries.

Assignment and Evaluation

- In-class participation.
- Advance assignment - Submission and presentation of "Country Report" which include information on role of government, business and communities in poverty alleviation and the implementation of CSR in participant's respective country.
- Project Assignment - Submission and presentation of CSR Action Plan using SEP concept for relevant case in participant's respective country.
- Reading Assignment - "Business and the Sustainable Development Goals: Acting Responsibly and Finding Opportunities" published by Global Compact.
- Attendance - Participants are required to attend all activities organized during the course. TICA reserves the rights to revoke its fellowship offered or take appropriate action in case a participant is in attendance of less than 90 percent of the training hours.

Course Outline

This training course focuses on application of Sufficiency Economy Philosophy (SEP) to Corporate Social Responsibility (CSR) practices for sustainable development. Topics of the training are such as;

- Introduction to Sufficiency Economy Philosophy (SEP) : theory and application
- Fundamentals of Corporate Social Responsibility (CSR)
- Types of CSR activities
- CSR management
- CSR Action Plan formulation with application of SEP

Course Methodology

Training methodologies to be used during this training course include;

- Lecture
- Group Discussion
- Study visit
- Develop CSR Country Project

Participant Criteria

Candidates must possess qualifications as specified in "Guideline for Thailand's Annual International Training Course Programme" No. 2 "Qualifications" as well as following qualifications;-

- Currently working with at least five-year experience in community/social development or relevant fields.
- Graduate with university/technical college degree in relevant fields.

Application

- Candidates must be nominated/ endorsed by their respective governments of the eligible countries/territories as well as Andorra, Australia, Austria, Belgium, Bulgaria, Canada, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Holy See, Hungary, Iceland, Ireland, Israel, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, The Republic of Korea, The former Yugoslav Republic of Macedonia, United Kingdom and United States.
- Complete nomination documents must be submitted to TICA through the Royal Thai Embassy/ Permanent Mission of Thailand to the United Nations/Royal Thai Consulate-General accredited to eligible countries/territories.

(See “List of Eligible Countries” for more information)

Number of Participants

20 persons

Training Institution and Venue

Puey Ungphakorn School of Development studies (PSDS),
Thammasart University

Selection and Confirmation

- Selection of participants will be given priority to applicants from OSCE participating states and partners for cooperation.
- Particular attention shall be paid to the candidates’ background, their current position, and practical use they expect to make of the knowledge and experience gained from training on the return to their positions.
- Selection of participants is also based on geographical distribution and gender balance.
- Successful applicants will be informed approximately 4 weeks before the beginning of training course.
- Successful applicants must return duly completed and signed acceptance form by the deadline to confirm their participation in the programme.

Terms of Awards

For AITC Eligible Countries - AITC Training Fellowship* include training fee, return economy-class, airfare, accommodation, allowance, insurance, airport transfer and social programme.

For Non-AITC-Eligible OSCE participating states and partners for cooperation - AITC Training Fellowship* include training fee, accommodation, allowance, insurance, airport transfer and social programme.

* Subject to rates and conditions established by TICA

Contact

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For more information on qualifications, application forms, and application procedures, please visit our website at <http://www.tica.thaigov.net/main/en/information/73803-Annual-International-Training-Course.html>

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